

GCCOA Basketball: 100 Years Strong — and We're Just Getting Started

Dear GCCOA Members,

We want to take a moment to update you — and to remind you of exactly who we are and what we stand for.

The Genesee County Coaches & Officials Association has been a cornerstone of officiating excellence in the State of Michigan since the earliest days of the MHSAA, which was founded in 1924. GCCOA was among the very first locally approved associations in the State, making us one of the longest-serving officials associations Michigan has ever known. That legacy was not built by accident — it was built by our dedicated members who, year after year, voluntarily invest in this organization and in the integrity of the sports we love.

After thoughtful discussion at a recent GCCOA board meeting, our leadership spoke with one voice: the GCCOA will continue to offer basketball as a core membership benefit. This was not a close call — it was a collective reaffirmation of our mission and our commitment to the sport.

We are aware that a new association has recently emerged in our area. We respect the choices available to our community, and we believe that raising the standard of officiating benefits everyone. What we can tell you with confidence is this: the GCCOA is not standing still.

Our mission has always been to educate our members through classes, clinics, mentorship, and training programs designed to improve the quality of officiating — and that mission is fully alive within our basketball program. We share a vision with the MHSAA to recruit, develop, and retain the best officials in the region, and we are actively focused on delivering the high-caliber, professional officiating experience our members and the schools we serve expect.

Basketball has long been a part of the GCCOA family — alongside Football, Baseball, Softball, and now Girls Lacrosse — and it will remain so. We are committed to being the go-to association for assigners, and to providing mutual support to every member who carries our name.

We look forward to seeing you at our upcoming training and clinics and on the court this season.

Thank you for your trust, and your dedication to fair play and sportsmanship. One hundred years of service is not our ceiling — it is our foundation.

With pride and appreciation,

Robert Hinojosa | GCCOA President
On Behalf of the GCCOA Board of Directors